



## Modules

### Soft skills

Creativity and Innovation/Disruptive Innovation  
Social skills  
Ambiguity tolerance  
Motivation to learn  
Emotional Intelligence  
Strategic vision  
Design Thinking  
Problem solving  
Critical thinking  
Advanced presentation skills  
Time management  
Communication and negotiations in business

### Leadership

Leadership  
Digital Leadership

### Management

Introduction to Management  
Understanding Business  
Basic management tools  
Organization theory, design, development and behavior  
Strategic Management  
Decision Making/Management Information Systems  
International Management  
System orientated management  
Process management  
Change management  
Human Resource Management  
Intercultural Management and skills  
Quality Management  
Project Management, Lean SixSigma /Agile Management  
Supply chain management/ Global Sourcing & Procurement  
Operations Management

Stakeholder Management Logistics management
<a href="#">Human Resources</a>
Human Resource Management International Human Resources
<a href="#">Teams</a>
Ability to work in a team Teamwork: How to be a better team leader Creating successful workplace teams
<a href="#">Sustainability</a>
Sustainability Management Sustainability: Supply Chain Sustainable development Sustainability and Climate Change Sustainable Business Modelling
<a href="#">Knowledge</a>
Knowledge Management Cross cultural knowledge transfer
<a href="#">Digitalization</a>
Digital transformation management Software development life cycles and agile methods Business computer applications IT Quality Assurance IT Security System and Software architecture Basic concepts of cloud computing Basic concept of Internet of Things (IoT) Basic concepts of Data Science & Data Analytics Introduction to Artificial Intelligence Introduction to ITIL DevOps basic concepts, culture and practices Repository Management Continuous integration Configuration Management Using build, deployment and monitoring tools Code analysis and continuous testing tools
<a href="#">Smart Cities</a>
Smart cities platforms Smart cities business models and financial management Smart services and operating procedures Smart city sustainability

<p>Smart city standards and legal issues</p> <p>Smart city resilience</p> <p>Urban Management</p> <p>Citizen driven/Citizen Orientation/User experience design</p> <p>Smart city procurement</p> <p>Digital twins</p> <p>Green Smart Cities</p>
<p><b>Entrepreneurship</b></p>
<p>Entrepreneurial thinking</p> <p>Entrepreneurship &amp; Small Business Management</p> <p>International Entrepreneurship and Born Globals</p> <p>StartUps- What can we learn from successful startups</p> <p>Social Entrepreneurship, Social Business and social innovation</p> <p>Female Entrepreneurship</p>
<p><b>Marketing</b></p>
<p>Principles of Marketing</p> <p>International Sales Management &amp; International Marketing E-marketing</p> <p>Branding (People, Companies, Products, Cities and Regions)</p> <p>Consumer Behavior (CB)- B2C &amp; B2B</p> <p>Marketing Communications</p> <p>Key Account Management</p>
<p><b>Ethics</b></p>
<p>Business Ethics</p> <p>Business Law</p> <p>International Business Law</p> <p>Corporate Compliance</p>

<p><b>Finance</b></p>	
<p>Financial accounting</p> <p>Management accounting</p> <p>Introduction to Finance, Institutions &amp; Investments</p> <p>International finance</p> <p>Personal Finance</p> <p>Business statistics</p> <p>Impact Investing</p> <p>Impact Measurement</p>	
<p><b>Economics</b></p>	

Economics Comparative Economic Systems Economics of nature Public good Behavioral Economics Labor Markets European Politics European Economics Public affairs	
Psychology	
Organizational Psychology Media Psychology Social Psychology Health Psychology Psychology Sociology Criminology Psychological Diagnostics Personality and differential Psychology	
Various	
Business English German for Business	
Research methods for business	
Game theory	